



STARTER KIT

Welcome to a whole new
way to enjoy your lawn.

dew*

Welcome!

Thanks for choosing Dew for your lawn, your family, and the planet. You should be reading this because you just received your first delivery.

How super exciting, right?

We like to keep things as simple and fun to use as possible. Use this as your little introduction and instruction manual for your Dew products.

Keep an eye out for QR-codes that you can scan with your phone and link to helpful videos or articles.

Let's do this!



ENVIRONMENT

Yup, it's pretty important to us, and we're sure it is to you and your family as well. At Dew, we recognized it was time for a change in the lawn care industry.



Zero waste



Kid & pet safe



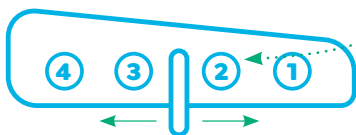
**Compostable
bags & labels**

getdew.ca/environment

THE SPREADER

The three key features of the spreader are the trigger, crank and size gauge.

To get started you will need to fill the reservoir of the spreader with nutrients or seed. For seed, set the gauge to 1 or 2 and for nutrients, set the gauge to 2.



Start in one corner of your lawn & walk in an 'S' pattern. Give our handy-dandy video a watch. It will make way more sense.



SOIL SAMPLER

Based on our first of it's kind collection of Canadian lawn growing conditions, your first shipment of Dew nutrients are already custom formulated for your unique region of Canada. The soil test kit allows us to further analyze conditions and ensure your lawn gets exactly what it needs every time.

- 1 Find a good average spot in your lawn to take a sample.
- 2 Use a garden trowel or sturdy spoon to scoop a couple of tablespoons of soil into your nifty, 'Dew for You' sample bag.
- 3 Seal it off, place it into the addressed envelope and send it back.



WATERING

Whether you're using a classic sprinkler, fancy built-in sprinkler system or doing by hand, you're going to need to do it 1-2 times a week.

For areas using 'See Spot Go' and newly seeded areas, keep them as moist as possible. Avoid walking on newly seeded or repaired areas.

Oh and when mowing, never cut more than 1/3 of your grass length at a time and ALWAYS use a sharp blade. Be nice to your grass and it will be nice to you, especially when it comes to those backyard parties and family BBQs.



DID YA KNOW?

We created some totally rad playlists that you can rock out to while you make your lawn the beautiful oasis you've always wanted it to be! Just follow us on Spotify and pick a playlist.

